

# Scott Richardson

MOTION DESIGNER • VIDEO PRODUCER

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*I am a video producer and motion graphic designer, continually seeking new ways to express my creativity through video, motion and still graphics. I am currently open to exploring new creative opportunities available throughout the Philadelphia area.*

## EDUCATION *Canisius College*

Digital Media Arts, Bachelor of Science

## PROFESSIONAL EXPERIENCE *Multimedia Graphic Designer, Parx Casino*

Bensalem, PA • October 2009 — Present

- Designed motion graphics for in-house promotions, logo treatments, restaurant menus and exterior LED signage
- Directed promotional video and photo shoots for in-house and regional broadcast
- Led the production and post-production of a weekly video podcast
- Responsible for deployment of media content to digital signage system and website

### *Web Manager, Morris Arboretum*

Philadelphia, PA • August 2009 – October 2009

- Provided maintenance and updates to the organization's website and social networks
- Tracked visitor statistics and notable press
- Designed promotional and support materials for print and the web

### *Junior Graphic Designer, Drinker Biddle & Reath*

Philadelphia, PA • June 2009 – October 2009

- Designed brochures, posters, invitations and other collateral for print and the web
- Designed Powerpoint and print presentation materials for conferences and trials
- Co-wrote, shot and edited a short film for the annual firm wide partners meeting

### *Media Technician, Canisius College*

Buffalo, NY • August 2007 – May 2009

- Provided video and audio production and post-production for campus organizations
- Trained and assisted students with production equipment and software
- Duplicated media across a variety of physical and digital formats
- Cared for A/V equipment and facilities including TV studio and classroom media

### *Intern/Freelancer, Media Imagery*

Pennsauken, NJ • Summer 2008

- Edited videos and developed motion graphics for Atlantic City casino digital signage
- Production assistant on video shoots

### *Freelance and Personal*

- Director, editor and motion graphics artist for music videos and documentaries
- Experience working on large-scale broadcast projects: ESPN, Time Warner, Endeavor Media Group, Dobi Films, Daybreak Productions

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## SOFTWARE SKILLS

### *Video, Audio & Photography*

After Effects, Final Cut Pro, Premiere Pro, DVD Studio Pro, Compressor, Soundtrack Pro, Soundbooth, Aperture, limited Cinema 4D

### *Design*

Photoshop, Illustrator, InDesign, Flash

### *Web*

XHTML, CSS, FTP Applications

### *OS*

Mac, Windows

## PROFESSIONAL GROUPS/CONFERENCES

### *AENY*

After Effects/Video Production Users Group, New York City, NY

### *Philadelphia FCP Users Group*

Final Cut Pro Users Group, Philadelphia, PA

### *Motion 2010 (motion.tv)*

Motion Design Conference, Albuquerque, NM

## AWARDS AND RECOGNITION

### *PRSA Buffalo/Niagara Chapter*

Platinum Excalibur Award  
Best of Show 2008

### *Telly Awards*

2008 Bronze: Documentary & Student  
2009 Bronze: Documentary & Student

### *Communicator Awards*

2008 Gold: Documentary & Student  
2009 Silver: Documentary & Student  
2010 Gold: Editor

## FILM FESTIVAL SELECTIONS

### *Buffalo Niagara Film Festival*

2008 & 2009 Selections  
Western New York Film

### *Trenton Film Festival*

2008 Selection  
Documentary

### *Philly First Glance Film Festival*

2009 Selections | Short Online

### *48 Hour Film Project*

2008 | Buffalo, NY  
Winner Best Music